

**Esopus Creek Stream Management Planning Process
Education & Outreach Working Group Meeting
CCE Phoenicia Office
Wednesday, December 07, 2005
Meeting Report**

Present: Christine Baltz, Aaron Bennett, Jenny Burkins, Michael Courtney, Jenn Greiser, Jeremy Magliaro, and Michelle Spark

1. Accepted minutes of September 15, 2005
2. Updates and Reports

Website – Dave Channon offered to provide initial homepage. Decision on hiring will be based on his work. The goal is to have the website available end of December, beginning of January. Include waterflow data. Link to local sites. We plan to add interactive maps later.

Reviewed Watershed Educators Workshop and Amherst, MA Stream Conference.
Action Items:

- **Jeremy/Michael will send Vermont website to the committee.**
- **Share info from planned meeting with VT team with Education W.Group.**
- **Seek out experiences from Soil & Water Cons. Districts- explore inviting to Education W.G. meeting.**

SCA Intern – DEP is expecting a completed contract, position should be full time 1 year position filled by Spring.

SUNY Ulster Intern. Amanda Lovall is supervising an intern who is working on a literature view of the aquatic environment of the Esopus

3. Meetings will be held on the second Wednesday of each month with a “Snowdate” of the third Wednesday at the Phoenicia Office, Time 11 am – 1 pm.
4. Goals & Outcomes

Short-Term Outcomes	Mid-Term Outcomes	Long-Term Outcomes
Informed, Excited, Engaged Public	Being Informed	Stewardship
Tools	Understanding of Stream Behavior	Private Riparian Buffer
Improve Water Quality	Identify Audience – Information Dissemination	Multi-Stakeholder Cooperation/Coordination
Concern – Watershed Approach		Symbiotic Relationships

Audience Participation		Interested in Self-Organization
Multi-Stakeholder Communication		
Information Gathering (public, officials)		

Action Item: Michael will expand the logic model for further review next time. Revisit briefly at each meeting until complete.

5. Education Assessment – Three main components:

- Survey – Question/Answer
- User Groups/other key groups – Focus Groups
- Mapping Available Resources, Assets, Groups

Possible Group Contacts

Real Estate Agents	Rod & Gun Clubs
Mortgage Originators	Fishing Clubs
Events (see last month list Jen has)	Belleayre Lodging and Tourism
Rotary Club	Trout Unlimited –Catskill & Shokan
Zen Monastery	Emergency Services
Senior Lunch Program	Theatrical Society
Business Association	Community Center
Menla Mtn. Retreat (Robert Thurman)	Belleayre Region Lodging & Tourism Association
Fire Dept's	Summer Music Program
Historical Society – Town of Shandaken	Arm of the Sea (outside group)
Museum	Rail Road Association
Shandaken Theatrical Society	Catskill Landowners Association
School Association – Parents	Friends of Phoenicia
Woodland Valley Landowners Association	Esopus Ave (Michelle's Street)

Action Items: Jen will send Michael complete list of events from last meeting.

Incorporate groups into assessment.

- Shandaken Day
- Olive Day
- Church fairs
- Penny social
- White water Day
- Duck Race
- Belleayre stuff like Fall Fest

6. Newsletter should go out beginning of January.

Discussed general layout and type of articles that should be included in the newsletter. –

- Ask people to write in on a topic
- things they remember about the Esopus, for example
- Ask for emails to save on paper mailing
- Send to box-holders in towns
- Debunk acronyms

- Feature people in the PAC
- Historical Section
- Stream science section
- Feature a tributary each time
- Recreation
- April Flood

Action Items: Aaron will assist with “Where do the Fish Go?” or other winter stream biology article. Michelle will put together a crossword puzzle.

7. Speakers Series will be introduced in the Newsletter with more information to be available at the open house.
8. Flood History Project Update: Discussions in place on contracting with an author. Will include some long term history of large flood events.
9. There will be a PAC meeting on Tuesday, December 13, 2005 at 10:00 am in Phoenicia to discuss the water release. Paul Rush will be the guest speaker

There will be a Public Meeting at the Olive Town Hall on Thursday evening December 15 to discuss the water release. A time has not yet been set.

9. **Next meeting: Wednesday, January 11, 2006 @ 11 am – 1 pm, CCE of Phoenicia Office.** Lunch will be provided.